

20
20
CONFERENCE



Australian
Mushroom
Growers'
Association

GROWING

the future, together

14 - 17 October 2020 • Adelaide

SPONSORSHIP
PROPOSAL

YOU'RE INVITED to participate

The Australian Mushroom Growers' Association (AMGA) invites you to participate as a sponsor and/or exhibitor at the 44th Australian Mushroom Growers' Conference.

WHEN & WHERE

The AMGA 2020 Conference will be held Wednesday 14 October to Saturday 17 October 2020 in Adelaide.

WHAT IS THE AMGA CONFERENCE?

Held every two years, the AMGA conference is the principal meeting point for professionals involved in the mushroom growing industry in Australasia and welcomes numerous guests from overseas.

The conference is made up of suppliers, growers, farm owners and well respected national and international speakers. It's the perfect occasion to gain pragmatic advice from our speakers, connect with other professionals through genuine networking opportunities, and to increase your knowledge of the industry.

We look forward to welcoming you in Adelaide in 2020.



Kevin Tolson
Chairman
and Ordinary Director
Australian Mushroom
Growers' Association



Phil Rogers
President of the AMGA
Conference Committee
and Ordinary Director
Australian Mushroom
Growers' Association

CONFERENCE STEERING COMMITTEE

Martine Poulain

Relationship and General Manager
Australian Mushroom Growers' Association

Phil Rogers

Chairman of the Conference Committee
Australian Mushroom Growers' Association

Geoff Martin

Committee Member
Australian Mushroom Growers' Association

Carmine Callisto

Committee Member,
Australian Mushroom Growers' Association

Michael Callisto

Committee Member
Australian Mushroom Growers' Association

Nick Femia

Committee Member
Australian Mushroom Growers' Association



WHY SPONSOR THE AMGA CONFERENCE

The AMGA Conference presents your organisation with extensive interactive opportunities to demonstrate your products and equipment, while further promoting and defining your brand image through numerous excellent sponsorship and exhibition packages available.

BENEFITS TO YOU

SHOWCASE

Showcase your capabilities and expertise to position your company as a partner of choice to local, national and international audiences.

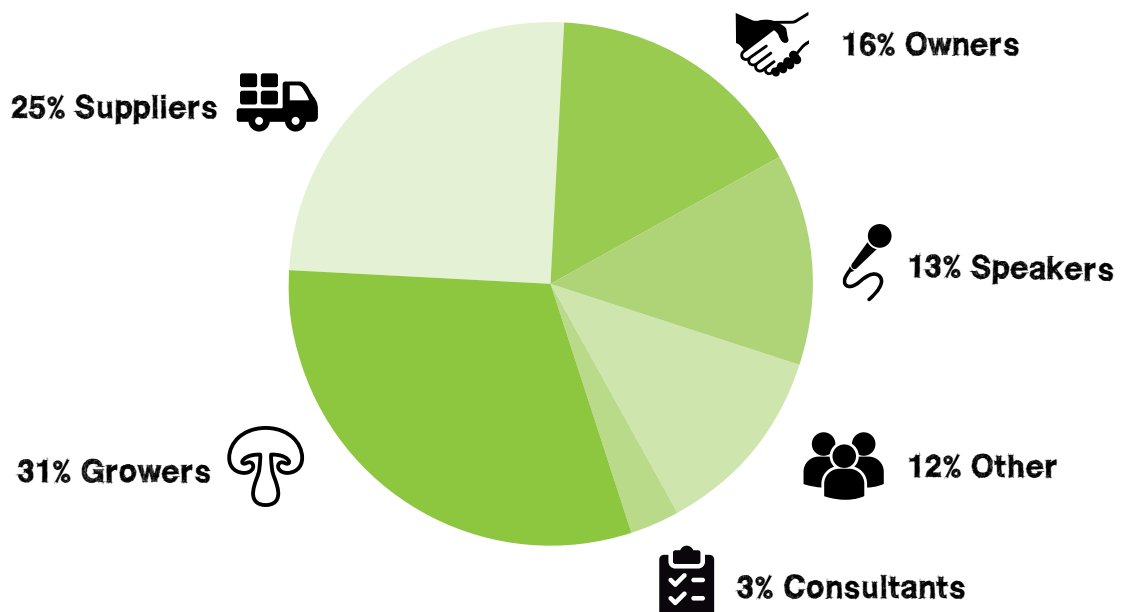
RELATIONSHIPS

Strengthen existing business relationships and forge new working contacts.



CONNECTION

Promote your company and gain access to senior level industry management and growers in the mushroom industry.

WHO IS IN THE ROOM




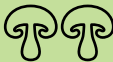

SPONSORSHIP PACKAGES

					
		Exhibitor	Bronze	Silver	Gold
PRE EVENT	Logo in all conference materials (print & email marketing)		X	X	X
	Logo & link on conference website		X	X	X
	Company profile on conference website		X	X	X
DURING EVENT	All access passes to all conference sessions, trade hall & catering		1	2	4
	Invites to all Social Functions: Wednesday, Thursday and Friday		1	2	4
	Acknowledgement of sponsorship during conference & social functions		X	X	X
	Logo on conference materials		X	X	X
	Satchel insert		1	1	2
	Exhibition / Event Space: company name plate, 1.8 metre trestle table, 2x chairs, power board, table cloth*	1	1	1	2
POST EVENT	Logo and thank you included in email to all conference attendees		X	X	X
	Logo and thank you to appear in the Mushroom Journal		X	X	X
	Privacy compliant attendee list		X	X	X
*Your event/exhibitor space allocation in our trade hall will be sent to you in the lead up to the conference.		\$3,000	\$3,500	\$5,000	\$10,000

Exhibition / Event Space Operating Times	
Thursday 15 October	Not operational - attendees will be on farm walks.
Friday 16 October	During morning and afternoon teas, as well as lunch.
Saturday 17 October	During morning and afternoon teas, as well as lunch.

Sponsorship and Exhibition Application Form

Please complete and forward application to martine.poulain@amga.asn.au

Contact Name				
Position				
Organisation (for invoicing purposes)				
Organisation (as it should appear for final program)				
Address				
Suburb				
State		Postcode		
Phone				
Mobile				
Email				
Package (please tick)	<input type="checkbox"/> Exhibitor	<input type="checkbox"/>  Bronze	<input type="checkbox"/>  Silver	<input type="checkbox"/>  Gold
	\$3,000	\$3,500	\$5,000	\$10,000
Signed				
Date				

PAYMENT

All sponsorship amounts are in Australian dollars and are **INCLUSIVE** of GST.

Sponsorship will only be allocated on receipt of the signed sponsorship application form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total amount of the sponsorship which must be paid prior to the Conference. In the event of cancellation, a service fee of 25% applies for cancellations prior to the 14th of August, 2020. No refunds will be made for cancellations after this date.