

2022
CONFERENCE



AMGA

Australian Mushroom Growers' Assoc.

GROWING

the future, together

SPONSORSHIP PROPOSAL

WEDNESDAY 26 - FRIDAY 28
OCTOBER 2022

ADELAIDE - AUSTRALIA

You are invited!

The Australian Mushroom Growers' Association (AMGA) invites you to participate as a sponsor and/or exhibitor at the 44th Australian Mushroom Growers' Conference.

The AMGA Conference 2022 is set to facilitate the exchange of ideas among the global mushroom growing community – *Growing the future, together.*

The conference will be held on Thursday 27 and Friday 28 October 2022 at the Crowne Plaza Adelaide, with a pre-conference farm tour scheduled for Wednesday 26 October.

Held every two years, the AMGA conference is the principal meeting point for professionals involved in the mushroom growing industry in Australasia and welcomes numerous guests from overseas. The conference is made up of suppliers, growers, farm owners and well respected national and international speakers. This conference is the perfect occasion to gain pragmatic advice from our speakers, learn about new technologies, and connect with other mushroom industry professionals through genuine networking opportunities.

The exhibition on Thursday and Friday is an essential part of the conference and provides a platform for our sponsors and exhibitors to speak face-to-face with decision makers and connect with other companies in the market.

This year's event also features three networking events: welcome drinks at the Crowne Plaza upon event registration Tuesday evening, a networking cocktail function at 2KW after the Farm Tours on Wednesday, and the much anticipated 'Gallery Garden Party' at the Adelaide Art Gallery on Thursday evening.

The AMGA Conference presents your organisation with extensive interactive opportunities to demonstrate your products and equipment, while further promoting and defining your brand image through the excellent sponsorship and exhibition packages which are presented in the following pages for your consideration.

After postponing the 2020 conference, it has been a long time since the Australian Mushroom Industry has come together. **We look forward to welcoming you to beautiful Adelaide in October, at the AMGA Conference 2022.**



Dr. Geoff Martin

**AMGA Chairman
AMGA Conference Committee**



Nick Femia

**AMGA Director
AMGA Conference Committee Chair**

CONFERENCE STEERING COMMITTEE



Nick Femia

AMGA Director
AMGA Conference Committee Chair
SA Mushrooms



Dr. Geoff Martin

AMGA Chairman
AMGA Conference Committee
Dr Mush Advisory



Michael Callisto

AMGA Conference Committee
Global Axis Import Solutions



Carmine Callisto

AMGA Conference Committee
Global Axis Import Solutions



Brian Backhouse

AMGA Conference Committee
Costa Group



Leah Bramich

AMGA Conference Event Manager
AMGA Relationship & General Manager

WHY SPONSOR THE AMGA CONFERENCE

The AMGA Conference presents your organisation with extensive interactive opportunities to demonstrate your products and equipment, while further promoting and defining your brand image through numerous excellent sponsorship and exhibition packages available.

BENEFITS TO YOU

SHOWCASE

Showcase your capabilities and expertise to position your company as a partner of choice to local, national and international audiences.

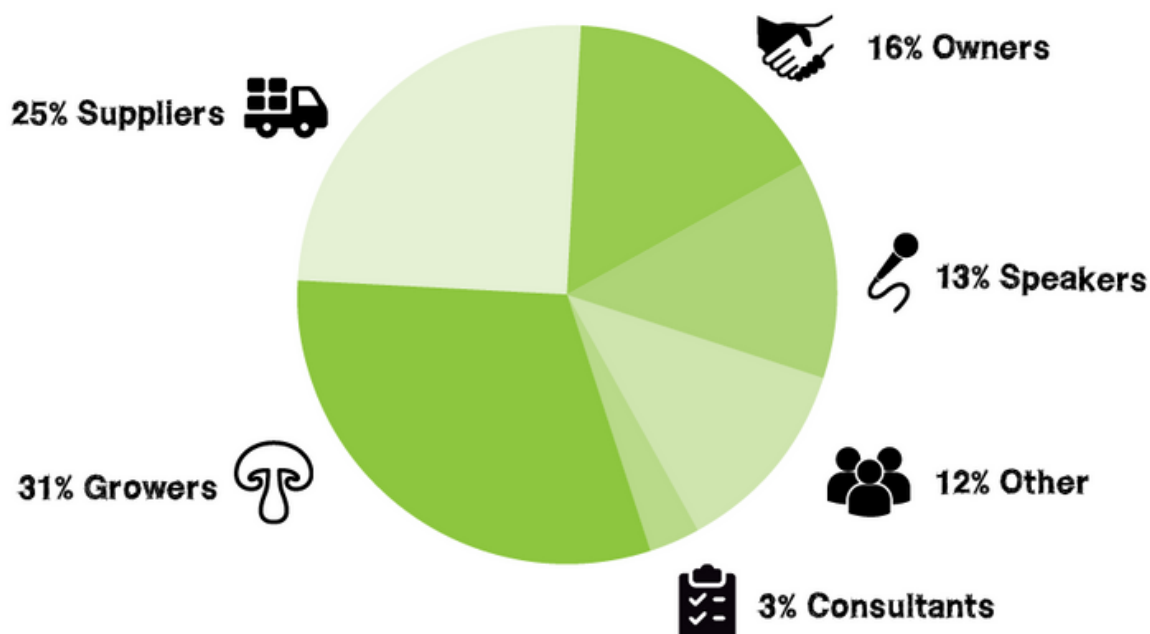
RELATIONSHIPS

Strengthen existing business relationships and forge new working contacts.

CONNECTION

Promote your company and gain access to senior-level industry management and growers in the mushroom industry.

WHO'S IN THE ROOM



Event Format



With farm tours, exceptional local and international guest speakers, and Mushroom Fund R&D and M&P levy investment updates, the 44th AMGA Conference is not to be missed. The event is set to facilitate the exchange of ideas among the global mushroom growing community – **Growing the future, together.**

Farm Tour
Wed 26 Oct

Day 1
Thurs 27 Oct

Day 2
Fri 28 Oct

Exhibition

Exhibition

**SA Mushrooms
&
Pure Compost**

**International Guest
Speakers**

**Mushroom Fund
Levy Investments**





















































Networking Event

**Gallery Garden
Gala**

For more information, or to purchase tickets, visit:

www.amgaconference.com.au

SPONSORSHIP PACKAGES

		Supporter	Bronze	Silver	Gold	Platinum	Diamond
		\$2,000	\$3,500	\$5,000	\$10,000	\$20,000	\$85,000
		Unlimited Available	Four Available	Five Available	One Available	SOLD Sylvan	Hort Innovation FUNDED
PRE EVENT	Logo in conference advertising materials (Print and Digital)						
	Logo on home page of the conference website, listing your level of sponsorship						
	Dedicated webpage on conference website, with company information and links to your website						
	Special mention in "Social Events" Conference EDM & LinkedIn posts						
	Inclusion in media release, event PR and event social media posts - as the principle R&D partner						
DURING EVENT	Conference Event Sponsorship						
	Gala Dinner Sponsorship						
	Cocktail Party Sponsorship						
	3-Day event pass Including Farm tour and two day speaker events	1	1	2	4	6	8
	Tickets to Cocktail Party & Gala Dinner	1	1	2	4	6	8
	Acknowledgement of sponsorship on stationery and during conference or social events	Stationery only	Stationery only	Conference	Cocktail Party & Conference	Gala Dinner & Conference	All Events as the principle R&D Partner
	Exhibition/Event Space trestle table, company nameplate, 2 x chairs, power board, table cloth		1	1	1	2	2
	Pull up banner space on stage and at entry to the conference area						
	Logo in program and other conference materials, listing your level of sponsorship						
	Logo on delegate satchels						
POST EVENT	Opportunity to provide flyers and promotional material for delegate satchels						
	Logo and thank you included in email to all conference attendees, listing your level of sponsorship						
	Logo and thank you to appear in AMGA Journal, listing your level of sponsorship						
	Privacy compliant attendee list						

Sponsorship & Exhibition Application

All sponsorship amounts are in Australian dollars and are INCLUSIVE of GST. Please note that sponsorship and exhibition application forms (overleaf) need to be submitted for consideration by the conference committee. All advertising and marketing materials are at the sponsors additional expense and need to be pre-approved.

Sponsorship and Exhibition Application Form

Please complete and forward application to leah.bramich@amga.asn.au

Contact Name						
Position						
Organisation (for invoicing purposes)						
Organisation (as it should appear for final program)						
Address						
Suburb						
State		Postcode				
Phone						
Mobile						
Email						
Package (please tick)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SOLD Platinum	SOLD Diamond
	Supporter	Bronze	Silver	Gold		
Signed						
Date						

PAYMENT

All sponsorship amounts are in Australian dollars and are **INCLUSIVE** of GST.

Sponsorship will only be allocated on receipt of the signed sponsorship application form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total amount of the sponsorship which must be paid prior to the Conference.

In the event of cancellation, a service fee of 25% applies for cancellations prior to the 26th of August, 2022. No refunds will be made for cancellations after this date.